



Leadership Team

Michael Catanzaro

President, The Utilities Group, Inc.



Mr. Catanzaro is the President of The Utilities Group, Inc., (“TUG”) a privately held energy management solutions company based in Cincinnati, Ohio that today serves commercial, industrial, governmental and non-profit clients in 5 states. An industry veteran with more than 20 years of experience, Michael founded The Utilities Group in 1999, and under his leadership the company has solidified its position as a leading provider of energy solutions built around specific business opportunities in complex and competitive markets. Company services include bill auditing, rate analysis, risk management, electric and natural gas procurement, demand management, efficiency and sustainability efforts.

In 2000, operating under a joint venture agreement with Procter & Gamble’s in-house energy team, TUG co-founded SCEP (Supply Chain Energy Program) to offer an aggregated procurement program to P&G’s supply chain partners as well as other Cincinnati businesses. The program operated for seven years and helped educate end-users on and establish the viability of choice in the CG&E (now Duke Energy-OH) territory.

Michael is a frequent speaker on the topics of Electric Deregulation in Ohio, Aggregation of Energy Purchasing and Market-Based Energy Purchasing. Prior to forming TUG, Michael worked with Volunteer Energy and FirstEnergy Solution Services as an Agent/Broker.

Maryanne E. McGowan, CPA, CEM

Vice President, Strategic Development
The Utilities Group, Inc.



Maryanne is a seasoned energy professional who recently joined The Utilities Group as Vice President, Strategic Development. Formerly an executive with Duke Energy, she served as CFO of one of the major generating stations, and most recently, as Manager, Strategy & Implementation focused on institutional markets. In her work with Duke, Maryanne stimulated policy and segmentation in energy efficiency, demand response, sustainability, and workforce development. Maryanne serves on the Board of Directors of the Ohio Association of Energy Engineers; the Steering Committee for Electricity Use in Water Supply for EPRI (Electric Power Research Institute); the Water & Wastewater Committee at the CEE (Consortium of Energy Efficiency); she holds an office on the national Board of Directors for CWEEEL (Council of Women in Engineering and Environmental Leadership); serves on the Advisory Board for WEEC (World Energy Engineering Congress) and is a member of the Advisory Board for the WERF (Water



Environmental Research Foundation). Maryanne was a founding member of the Board of Directors for the Raise the Floor Foundation, promoting women in advanced manufacturing careers. She has been an advocate for STEM education; served on the Advisory Board for the Kenton County Academies of Innovation & Technology and Sullivan University and holds a position on the Board of Directors for Gateway Community and Technical College Foundation.

Maryanne is an alum of Leadership Kentucky, has served on the Corporate Campaign for Arts Wave and was named 2017 Outstanding Woman of the Year by the Northern Kentucky Chamber of Commerce. She holds BS and BA degrees from the University of Cincinnati and an MBA from Xavier University. She is a Certified Public Accountant and a Certified Energy Manager.



Rockland Deitsch

Vice President Sales, The Utilities Group, Inc.

Rock joined The Utilities Group in 2013; he has more than 25 years of utility and retail energy experience and market knowledge. He oversees market and sales development and has enabled TUG to expand into new markets and opportunities.

Prior to The Utilities Group, Rock was VP of Sales and Marketing for EnerGenuity, a start-up cloud-based Software as a Service (SaaS) specifically designed for use by retail energy marketers, managers, and end users.

Rock started in the energy business in 1994 with Commonwealth Edison in Chicago, IL to develop and train sales executives for the upcoming deregulation of electricity. In 2000 Rock transitioned to Exelon Energy to open the electric market and provide leadership for a regional direct sales team, independent agents, and brokers selling electricity, natural gas and related services to commercial and industrial customers throughout the Midwest.

