

## Easy Ways to Share *The Care We Need*

Thank you for helping us get the word out about this important resource. The entire NQF team is excited to promote *The Care We Need* so that every person, in every community, consistently and predictably receives high quality care by 2030.

1. If you’re not already, please follow NQF on [Twitter](https://twitter.com/NatQualityForum) and [LinkedIn](https://www.linkedin.com/company/national-quality-forum) and like, share and/or retweet NQF’s social media posts on both platforms promoting the Task Force report.
2. Use the sample posts below on your personal, professional, or organization Twitter and/or LinkedIn accounts. Or you can use the samples below as a guide and draft your own posts for sharing the report. If possible, **please include the campaign hashtags** and **please tag NQF in your posts**.

#CareWeNeed

#BetterHealthOutcomes

#DrivingQuality

1. Please don’t hesitate to let us know if you have questions about tagging NQF in posts or using hashtags!

### Sample Posts

Feel free to use these posts as written or personalize and edit so they reflect your unique voice and style. Please tag NQF in your posts (Twitter: @NatQualityForum and LinkedIn: @National Quality Forum) and use the campaign hashtag (#CareWeNeed) so we can share them and amplify your posts.

#### Twitter

We are already seeing many recommendations for achieving #BetterHealthOutcomes being implemented in response to #COVID19. The latest report from @NatQualityForum discusses how to ensure every person receives safe, person-centered care by 2030. #CareWeNeed <https://bit.ly/2VduvGF> [SAMPLE IMAGE BELOW]

The #COVID19 pandemic highlights both the strengths and weaknesses in America’s healthcare delivery system. The #CareWeNeed from @NatQualityForum provides a roadmap to overcome the most critical challenges in healthcare for #BetterHealthOutcomes <https://bit.ly/2VduvGF> [SAMPLE IMAGE BELOW]



#### LinkedIn

The #COVID19 pandemic highlights both the strengths and weaknesses in America’s healthcare delivery system. Now is the time to normalize the processes and practices that reliably deliver safe, appropriate, person-centered care. The National Quality Task Force convened by @National Quality Forum [TAG: <https://www.linkedin.com/company/national-quality-forum>] has released recommendations to ensure that every person, in every community, consistently and predictably receives high quality care by 2030. I hope you’ll read and share the recommendations in The Care We Need: Driving Better Health Outcomes for People and Communities. <https://bit.ly/2VduvGF> #CareWeNeed #BetterHealthOutcomes #DrivingQuality [SAMPLE IMAGE BELOW]



Now, more than ever, it is crucial to address the challenges our healthcare delivery system faces. I believe that every person, in every community, should get high value care. The National Quality Task Force convened by @National Quality Forum [TAG: <https://www.linkedin.com/company/national-quality-forum>] recently released a report providing a clear roadmap to making this goal a reality. Visit the site to learn more about how we can achieve #BetterHealthOutcomes for all! #CareWeNeed <https://bit.ly/2VduvGF> [SAMPLE IMAGE BELOW]