

/360 **Providing a unified, comprehensive patient record reflecting care sources community-wide.** Better information contributes to more accurate, individualized diagnosis and treatment. Clinical results received from disparate sources are integrated into the patient record for a single unified, longitudinal record of patient data across and between healthcare organizations. The easy-to-use, intuitive web-based interface is accessible anywhere, anytime.

/exchange **Offering real-time clinical data with custom delivery, automation, and access.** hb/exchange includes a suite of services that funnel clinical data from multiple care settings directly to the point of care. These products also electronically deliver secure information to data registries and health plans to improve population health and meet regulatory requirements. They add value by automating processes and allowing staff to focus on providing better care.

/direct **Integrating communications among providers with a simple, secure and cost-effective solution.** hb/direct is a HIPAA-compliant, secure email solution that can be accessed via the web or integrated into Electronic Health Records. Information on transitions of care and other clinical data is shared directly with providers in real time.

/notify **Helping clinicians keep track of patients in real time.** hb/notify informs providers about a patient's medical encounters, which supports care coordination and reduces readmissions. For those practices participating in quality improvement programs requiring transitional care and chronic care management, this service can help ensure reimbursement for timely follow-up.

/insights **Allowing those who deliver & pay for healthcare to measure progress toward performance-based goals.** Using hb/insights reports and services, providers can view and track specific drivers of high costs, identify high-risk patients, and connect patients with resources to reduce readmissions - positively impacting the bottom line.