Dear Community Partner:

We’ve been through a year like no other and we’re eager to celebrate and recognize our healthcare heroes for carrying our community safely through this pandemic. In addition, we’ll be holding our signature workforce event virtually again this year to highlight healthcare careers and educational opportunities with a focus on those that are in critical shortage.

It only seems fitting that both of our signature events take place during Healthcare Professions Week. We’ll be kicking off with our virtual HealthFORCE career event on November 4th and culminating the week with Inspire | Healthcare – the best healthcare party in the region on November 11th.

Consider supporting and/or participating in both events. We’re happy to customize an option that best suits your needs. Find sponsorship information on both HealthFORCE and Inspire | Healthcare attached.

Please feel free to reach out if you have any questions.

Sincerely,

Shannan Schmitt
sschmitt@healthcollab.org

HEALTHCARE PROFESSIONS WEEK SPONSORSHIP OPPORTUNITIES

HealthFORCE – November 4th
500+ local students from 54 area high schools

This year we’re partnering with the National Health Professions Week Alliance as an opportunity to reach thousands of students in all 50 states!

2021 Inspire | Healthcare – November 11th
400+ Healthcare professionals


This year’s Inspire event features: Inspire Alley. This is your opportunity to showcase your organization’s product and services to more than 400 healthcare professionals at the very best healthcare party in the region.
Join us for our 2\textsuperscript{nd} virtual event for more than 500 local students, from 54 area high schools, showcasing 20 healthcare exhibitors.

This year we’re partnering with the National Health Professions Week Alliance as an opportunity to reach thousands of students in all 50 states!

**SUPPORTING SPONSORS**

$1,500

- Healthcare Professionals Panel Participation
- Virtual booth
- Social media mentions
- Editorial or ad in member newsletter
- Inclusion in pre & post–event and thank you materials to exhibitors & attendees
- Logo and website exposure on day-of-event registration & reception page

**PRESENTING SPONSOR**

$4,000

ALL OF THE ABOVE +

- Designated as HealthForce Presenting Sponsor in all promotional material/logo lockup
- HealthFORCE Kick-Off & Welcome
- Healthcare Professionals Panel Moderation
- Healthcare Professionals Panel Participation
- A short video to be included on the HealthFORCE webpage and Day-of-Event Page
- Logo on The Health Collaborative’s HealthFORCE page

*Bonus: Sponsors allow us to eliminate exhibitor fees for our healthcare members!*

**Sponsorship Contact:** Shannan Schmitt – SSchmitt@healthcollab.org

*Ask about discounted combined sponsorships with Inspire | Healthcare taking place on November 11 at Duke Energy.*

[Review Our 2020 Event](bit.ly/hf2020wrapup)  
[View Our 2021 Event Page](bit.ly/hforce21)

\textbf{HealthFORCE} is The Health Collaborative’s annual careers event for high school students, designed to help build the next generation of healthcare professionals.
Join more than 400 healthcare leaders to show your support for the Greater Cincinnati healthcare community. Sponsor the 6th annual Inspire | Healthcare celebration:

**CELEBRATION | $10,000**
- Participation in awards program
- Two editorial submissions or one ad in newsletter
- Podium recognition as Gold sponsor
- Acknowledged as Gold sponsor on large signage with logo
- Half-page program ad
- Logo in Cincinnati Magazine award supplement
- Table of 8 at award dinner

**SUSTAINING | $5,500**
- Logo in Cincinnati Magazine award supplement
- One editorial submission/ad in newsletter
- Podium recognition
- Participation in program
- Signage with logo at networking reception
- Quarter-page program ad
- Logo in Cincinnati Magazine award supplement
- 5 award dinner tickets
- 2 valet tickets

**SUPPORTING | $2,500**
- Cincinnati Magazine award supplement listing
- Listing in program
- Signage at the venue
- 2 award dinner tickets

**VALET* | $3,000**
- Signage at valet
- Program listing
- 4 award dinner tickets

**DESSERT* | $3,000**
- Signage with dessert
- Program listing
- 2 award dinner tickets

**HEALTHFORCE | UP TO $4,000**
- Sponsor our signature virtual healthcare career expo Nov. 4 (includes HealthFORCE deliverables)
- Program listing
- Up to 4 award dinner tickets

**AWARDS | $3,500**
- Logo in Cincinnati Magazine award supplement
- Logo in program
- 4 tickets to the event

**FINALIST* | $5,000**
- Ad in December issue of Cincinnati Magazine
- Logo in program
- Logo in Cincinnati Magazine award supplement
- 4 award dinner tickets

**NETWORKING* | $8,000**
- Host vendor showcase & network reception 4-6pm
- One editorial submission/ad in newsletter
- Podium recognition
- Participation in program
- Signage with logo at networking reception
- Quarter-page program ad
- Logo in Cincinnati Magazine award supplement
- 4 award dinner tickets

**SPONSORSHIP OPPORTUNITIES**

*Only one available, priority given to current members*