



Champion Sponsorship (\$15,000 Sponsorship)

This exclusive sponsorship level provides you the unique benefit of being a Presenting Sponsor for both our TAP Health Summer Academy and our annual HealthFORCE career expo. Additionally, the Workforce Champion will be recognized on all promotions for TAP Health Remote virtual events and TAP Health community presentations.

The Workforce Champion sponsorship assists The Health Collaborative's Workforce Innovation team in further investing in career exploration opportunities and allows your organization to count our wins, as your wins! It also will provide you numerous opportunities to improve your organization's exposure and build business relationships with our career exploration partners, including the region's health systems and other health employers, community organizations, K-12 schools, colleges and universities, and more.

With your approval, The Health Collaborative (THC) will formally announce and thank you for being our Workforce Champion in a media release. The duration of your sponsorship will be June 2024 - May 2025.

Our Workforce Champion will also be entitled to all the rights and deliverables of our TAP Health Summer Academy and HealthFORCE Presenting Sponsors. These include:

- Organization name/logo featured prominently on THC Workforce Innovation website
- Prominence in the TAP Health Summer Academy web portal
- Featured in any TAP Health Summer Academy and HealthFORCE press releases, news blurbs or media mentions
- Inclusion in The Health Collaborative's newsletter (reaches 11,000 healthcare professionals in a 14-country region)
- Social media recognition in the months leading up to and throughout duration of both TAP Health Summer Academy and HealthFORCE
- Opportunity to present at the TAP Health Summer Academy Graduation event
- Opportunity to host a special event for students, if applicable
- Up to 3 exhibitor tables with electric at HealthFORCE if applicable - can also "donate" booths to partnering organizations
- Opportunity to give Welcome Address or present as appropriate at HealthFORCE
- Opportunity to assign a panelist and/or panel moderator at HealthFORCE

The Health Collaborative will accept one Workforce Champion Sponsorship per year, however we will seek additional presenting and supporting sponsors for the individual programs and events.

SPONSORSHIP LEVELS



TAP Health Summer Academy (THSA)	Deliverables
Presenting Sponsorship (\$5,000 per sponsor)	<ul style="list-style-type: none"> • Organization name/logo featured prominently on THC Workforce Innovation website; • Prominence in the Student's TAP Health Web Portal; • Featured in any press releases, news blurbs or media mentions • Inclusion in THC's newsletter (reaches 11,000 healthcare professionals in a 14-country region) • Social media recognition throughout duration of program; • Opportunity to present at TAP Health Summer Academy Graduation event; • Opportunity to host a special event for students, if applicable
Individual Program Sponsorships (\$2,000 per sponsor)	<ul style="list-style-type: none"> • Individually sponsor: TAP HC, TAP MD, or TAP RN; OR • Individually sponsor: "You Belong in Healthcare" Cultural Luncheon, a TAP Health event with the goal to increase healthcare professionals among groups underrepresented in medicine. • Organization name/logo featured on THC Workforce Innovation website; • Featured in the TAP Health Web Portal (accessible by students); • Social media recognition at start and end of program • Opportunity to host a special event for students, if applicable
HealthFORCE Career Expo	Deliverables
Presenting Sponsorship (\$5,000 per sponsor)	<ul style="list-style-type: none"> • Organization name/logo featured prominently on all HealthFORCE promotion materials; • Recognition with logo and hyperlink on THC Workforce Innovation website & HealthFORCE registration page; • Featured in any press releases, news blurbs or media mentions • Social media recognition in the months leading up to event; • Up to 2 additional exhibitor tables with electric (if applicable); • Recognition during the event; • Opportunity to give Welcome Address at the event • Opportunity to assign a panelist and/or panel moderator
Education Supporting Sponsor (\$2,500 per sponsor)	<ul style="list-style-type: none"> • Organization name/logo featured on THC Workforce Innovation website; • Featured in any press releases, news blurbs or media mentions • Social media post • Up to 1 additional exhibitor tables (if applicable); • Recognition during the event
Employer Supporting Sponsor (\$2,500 per sponsor)	<ul style="list-style-type: none"> • Organization name/logo featured on THC Workforce Innovation website; • Featured in any press releases, news blurbs or media mentions • Social media post • Up to 1 additional exhibitor tables (if applicable); • Recognition during the event

If you would like to explore a different sponsorship level, we would be happy to work with you to co-create a customized option.