

2025



WORKFORCE
INNOVATION

TAP HEALTH SPONSORSHIP PROPOSAL



QUESTIONS? CONTACT OUR TEAM

workforce.healthcollab.org

workforceInnovation@healthcollab.org



2025 SPONSORSHIP LEVELS



Champion Sponsorship (\$15,000 Sponsorship)

Our Champion Sponsorship level is an exclusive level that grants you the privilege of being a Presenting Sponsor for all of The Health Collaborative's TAP Health programming - including our TAP Health Summer Academy, our annual career expo, HealthFORCE, and any virtual or stand-alone events throughout the year.

Being a Champion Sponsor allows your organization to share in the success of our career exploration opportunities. You will have numerous opportunities to connect with our students and our career exploration partners, including the region's health systems and other health employers, K-12 schools, community organizations, colleges and universities, and more.

With your approval, The Health Collaborative (THC) will formally announce and thank you for being our Workforce Champion in a media release. The duration of your sponsorship will be June 2025 - May 2026.

Notably, our Workforce Champion is entitled to all the rights and deliverables of our TAP Health Summer Academy and HealthFORCE Presenting Sponsors. These include:

- Organization name/logo featured prominently on THC's Workforce Innovation website
- Prominence in the TAP Health Summer Academy web portal (regularly accessed by students in the program and their parents)
- Featured in any TAP Health Summer Academy and HealthFORCE press releases and social media
- Inclusion in The Health Collaborative's newsletter (reaches 15,000 healthcare professionals in a 14-country region)
- Social media recognition in the months leading up to and throughout duration of both TAP Health Summer Academy and HealthFORCE
- Opportunity to present at the TAP Health Summer Academy Graduation event
- Opportunity to host a special event for students, if applicable
- Up to 3 exhibitor tables at HealthFORCE on October 28, 2025
- Opportunity to give Welcome Address or present as appropriate at HealthFORCE

The Health Collaborative will accept one Workforce Champion Sponsorship per year, however we will seek additional presenting and supporting sponsors for the individual programs and events.

2025 SPONSORSHIP LEVELS



TAP Health Summer Academy (THSA)	Deliverables
<p>Presenting Sponsor: \$5,000</p>	<ul style="list-style-type: none"> • Organization name/logo featured prominently on THC's Workforce Innovation website • Prominence in the student's TAP Health web portal • Featured in THC press releases • Inclusion in THC's newsletter (reaches 15,000 healthcare professionals in a 14-country region) • Social media recognition throughout duration of program • Opportunity to present at TAP Health Summer Academy Graduation event • Opportunity to host a special event for students, if applicable
<p>Individual Program Sponsor: \$2,000 per program</p>	<ul style="list-style-type: none"> • Choose to sponsor an individual program, such as TAP HC, TAP MD, TAP RN, or You Belong in Healthcare • Organization name/logo featured on THC Workforce Innovation website • Featured in the student's TAP Health web portal • Social media recognition at start and end of program • Opportunity to host a special event for students, if applicable

HealthFORCE Career Expo	Deliverables
<p>Presenting Sponsor: \$5,000</p>	<ul style="list-style-type: none"> • Organization name/logo featured prominently on all HealthFORCE promotion materials • Recognition with logo and hyperlink on THC's Workforce Innovation website & HealthFORCE registration page • Featured in any THC press releases • Social media recognition in the months leading up to event • Up to 2 additional exhibitor tables • Recognition during the event • Opportunity to give a Welcome Address at the event
<p>Education Sponsor: \$2,500</p>	<ul style="list-style-type: none"> • Organization name/logo featured on THC's Workforce Innovation website • Featured in any THC press releases • Social media recognition • Up to 1 additional exhibitor table • Recognition during the event
<p>Employer Sponsor: \$2,500</p>	<ul style="list-style-type: none"> • Organization name/logo featured on THC's Workforce Innovation website • Featured in any THC press releases • Social media recognition • Up to 1 additional exhibitor table • Recognition during the event

If you would like to explore a different sponsorship level, we would be happy to work with you to co-create a customized option.