



THE HEALTH COLLABORATIVE

Sponsorship Opportunities: Nurse Manager Academy

The Nurse Manager Academy (NMA) is a multi-session program committed to supporting and upskilling developing nursing staff. We've designed a program focused on providing practical communication and leadership tools to rising nurse leaders and existing leadership.

Our goals are:

- Establish and sustain a healthy work environment
- Invest in staff professional development
- Proactively tackle burn-out

Our 2-part curriculum is split between didactic learning and dynamic peer-to-peer collaboration. The monthly sessions allow nurses to connect with peers outside of their organization while earning continuing education hours.

Part 1: Professional Development and Leadership Skill Building

- Emotional and Cultural Intelligence
- Mental health & well-being
- Team productivity & relationship building
- Inclusive leadership
- Coaching & feedback
- Strengths & styles

Part 2: Key Learnings Application

- Individual Action Planning
- Reflective Exercises
- Cooperative exchange of knowledge and experience via peer-to-peer collaborations
- Personal commitments and sustainability plan



“I will be able to apply what I learned today to improve my team...and I will be a better leader for them.”

— Nurse Manager



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Nurse Manager Academy (NMA) Sponsorship Menu

There is more than one way to support this critical program while also getting your brand in front of an influential healthcare audience.

Champion Sponsor:

\$30,000

- Present to the Chief Nursing Officers about organization or product
- Join the NMA kick-off/closing meetings, providing opening remarks
- Name/logo featured as the Champion Sponsor for NMA on the THC website
- Name/logo featured on NMA marketing materials (social media, collateral, signage)
- THC newsletter (15k subscribers) highlighting your organization
- Branded merchandise and collateral included in gift bags

Opening and Closing Sponsor:

\$10,000

- Join the NMA kick-off/closing meetings, providing opening remarks
- Recognition on social media and THC's monthly newsletter in association with the Nurse Manager Academy kick-off and closing sessions
- Opportunity to provide 1 piece of collateral to share with nurse participants
- Signage included at opening/closing meeting noting your organization's sponsorship

Session Sponsor:

\$2,500

- Day-of sponsorship recognition on social media (stories)
- Day-of recognition with the participating nurses (via signage)
- Opportunity to provide a 1 piece of collateral to share with nurse participants

If your organization's priorities align with some of what you see here - let's talk. We are happy to customize a sponsorship program that works for you.

Reach out to tmattingly@healthcollab.org to learn more.